



ARTWORK REQUIREMENTS



We preflight every file before we begin production. Turnaround times apply after your approval.

File Formats

We accept files created in the following formats: eps, pdf, ai*, tif, jpg, psd and indd**. We recommend using Adobe Photoshop, Illustrator, InDesign or Acrobat for best results.

* Make sure all images are embedded in your file

** Make sure to collect for output(fonts & images)

Type

Please convert all type to outlines or curves.

Images

Artwork submitted to us must be high enough resolution for the output size requested. To do this we recommend images at 125-150 dpi at final resolution(All images saved at offset resolution 300dpi will be down-sampled to 150dpi.) We accept images in either RGB or CMYK. For all fine art output please use RGB. For all other output please use CMYK.

The following list compares a camera's megapixel value to our required output resolution:

- 8 mp - up to 16"x x20"
- 10mp - up to 20" x 30"
- 12mp - up to 24"x 36"
- 14mp - up to 32" x 40"
- 16mp - up to 16" x 48"(pano)

e always check image resolution before proofing your job and will notify you if needed.

Artwork Margins

Whenever possible please scale all artwork to 100% of the output size required. If your order has a template download link please follow all guidelines within the template. If your order does not have a template link please allow .5" bleed on all 4 sides of your artwork. Please use .5" offset for crop-marks placed in your artwork.

PDF Settings

When exporting pdf images to us please use the pdf preset labeled "standard". Make sure that any copyright right protected fonts have been outlined prior to saving as a pdf. Make sure that all images are at least 150dpi and your artwork is scaled to 100% output size if available.

Pantone Colors

We do not print Pantone(PMS) images. All of our printers print in process(CMYK) colors. If you are unsure your color will print correctly please request a hardcopy proof(provided at additional cost & extended turnaround time). If requested, we can attempt to color match your PMS color at an additional cost.

LETTER READABILITY CHART

MAXIMUM READABLE DISTANCE	READABLE DISTANCE FOR MAXIMUM IMPACT	LETTER HEIGHT
100'	30'	3"
200'	60'	6"
350' - City Block	80'	8"
450'	100'	10"
525'	120'	12"
660' - 1/8 Mile	160'	16"
1000'	240'	24"
1320' - 1/4 Mile	340'	34"
2640' - 1/2 Mile	600'	60"

Common CMYK COLOR MIXES

Dense Black
30/30/30/100

True Red
0/100/85/2

Imitation Gold
10/30/100/15

Imitation Silver
10/10/10/45

WIDE FORMAT PRINTING

FINE ART CANVAS

BANNERS

DECALS

SIGNS

ACM/DIBOND

PVC

MDO

STYRENE

ULTRABOARD

POSTERS

ARCHIVAL FINE ART PAPER

INSTALLATION SERVICES

LAMINATION

MOUNTING

LIQUID LAMINATION

FULFILLMENT SERVICES

SITE SURVEYS

SIMPLY PUT
"BIG PRINTS"